## Welcome to Halcyon Organics!

Halcyon Organics is devoted to communicating the economic, medical and social benefits of regulating and taxing marijuana. <u>http://www.halcyonorganics.com</u>

Regulating and taxing the existing marijuana market represents a huge economic opportunity for the state of Georgia - Specifically a \$50 billion opportunity. Colorado sold \$300 million dollars worth of pot last year and expect to double sales this year. They tax marijuana at up 25% and stand to create \$100 million in new tax revenues without raising taxes. This doesn't include the money they save on enforcement costs, court resources, etc.

Regulating marijuana also resolves many of the social woes people attribute to it. With regulation, we can control the marijuana industry from production to consumption. This includes, but is not limited to, who is allowed to produce it, buy it, potency limits, advertising restrictions...everything - just like we did to 'big tobacco' when they behaved unethically and began targeting children via slick ad campaigns. Opponents say that legalization encourages teen use. This is not true. Legalization does not encourage use, savvy marketing and advertising campaigns do. The U.S. has the lowest tobacco use rates in our history and we have not arrested one person for using tobacco nor one tobacco company executive. We achieved this feat by imposing regulations on the industry and educating the public.

Our last point is the most exciting. Studies keep proving that marijuana has significant medicinal value. Marijuana is clinically effective as a superior therapeutic option for preventing and curing conditions ranging from Alzheimer's disease to cancer to MS to PTSD. And the best part is that we can harness about 75% of the medicinal value with strains that don't have psychoactive properties while using oral delivery methods. What this means in English is that we can give you a piece of chocolate that has the medicinal value of marijuana, but it won't get you high. This eliminates the concerns of 'what about stoned drivers' and 'teen gateway drug.' All Halcyon Organics needs is for the State of Georgia to give us a green light and we are ready to lead Georgia into the future.

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